Join us for a full day of education
at the

2011 Annual Conference

Person-Centered Care Across the Continuum

Tuesday, October 11, 2011

CROWNE PLAZA
390 Forsgate Drive
Monroe, NJ

New Jersey Long-Term Care Leaders Coaliton

NEW JERSEY GERIATRICS SOCIETY

N.J. ASSOCIATION DIRECTORS OF NURSING ADMINISTRATION

NEW JERSEY MEDICAL DIRECTORS ASSOCIATION

New Jersey Chapter
ACHCA
American College of Healthcare Administrators

The NJ Long-Term Care Leaders Coalition and the 2011 Conference

The New Jersey Long-Term Care Leaders Coalition (NJLTCLC) takes pleasure in inviting you to our 13th Annual Conference to be held on Tuesday, October 11, 2011 at the Crowne Plaza, Monroe Twp., New Jersey. The topic of this year's interdisciplinary conference is "Person-Centered Care Across the Continuum".

The New Jersey Long-Term Care Leaders Coalition is a collaborative group of clinical professionals dedicated to:

- Encouraging communication between healthcare professionals and direct care workers in order to provide integrated care and improve resident care and quality of life.
- Providing educational opportunities for healthcare professionals of multiple disciplines and direct care workers that will promote interprofessional practices and integrated quality care.

The Coalition consists of the

- New Jersey Association of Directors of Nursing Administration/LTC
- New Jersey Medical Directors Association
- New Jersey Geriatrics Society
- New Jersey Chapter, American College of Health Care Administrators

The four healthcare organizations - New Jersey Association of Directors of Nursing Administration/LTC, New Jersey Medical Directors Association, New Jersey Chapter of the American College of Health Care Administrators, and New Jersey Geriatrics Society - encourage new and continuing membership in one or more of the participating organizations. The success of the Coalition is dependent on organizational membership as well as your attendance at the annual conference. If you are not already a member of one of the organizations, please consider joining one or more. Applications for membership will be available on the Coalition Table at the conference and are currently available online at:

www.OPTCommunications.com/NJLTCLC

St. Joseph's Regional Medical Center is assisting with the planning and implementation of this educational program.

For more information and/or to register online, visit:

www.OPTCommunications.com
Phone 732-574-9434, extension 105
Maureen Ziegler, Conference Coordinator

CROWNE PLAZA
390 Forsgate Drive
Monroe, NJ

Directions

Crowne Plaza Hotel

390 Forsgate Drive, Monroe Twp., NJ 08831
Hotel phone: 609-655-4775

A block of rooms have been reserved at the Crowne Plaza for Monday, October 10 at the rate of $99 per night, Reservations must be made before Tuesday, September 13th.

New Jersey Turnpike North or South to Exit 8A., After toll, stay left. Go around ramp and make right into hotel parking lot.

Agenda 2011 Annual Conference

8:00 am *Registration and Continental Breakfast*

8:30 am **Welcome**

8:45 am **INTERACT II**

Speaker: Judy Miller, MS, RN, Quality Assurance/Improvement Specialist

Panel: Maureen Kogelman, RN, Joanne Wilson, RN, MSHA, Tammy Huster, RN

- Summarize purpose for utilizing tools & strategies of the INTERACT II Tool Kit in improving patient-centered care across the continuum
- Identify how the Unplanned Transfer Assessment can be used to determine whether the transfer to hospital was potentially avoidable
- Explain the use of two interventions that will facilitate communication between intra & inter facility staff about acute changes in resident conditions
- Summarize the advantages of a specific condition that is a common cause of a resident's care transfer
- Describe how INTERACT II Tools can be used to increase the the number of residents with Advance Care Plans.
- Explain the importance of planned implementation
- Discuss lessons learned with implementing selected INTERACT II Tools in two selected facilities

10:15 am **Break / Exhibit Hall**

11:00 am **POLST (Physician Orders for Life-Sustaining Treatment)**

Speaker: David Barile, MD

- Formulate and establish "Goals of Care"
- Evaluate goals and align with available therapies
- Assess barriers to good decision-making in geriatrics
- Propose ways to use "POLST" in their practice

12:00 pm **Lunch**

Consideration in Helping to Manage Alzheimer's Disease (no CEU credits for this topic)

Speaker: Richard G. Stefanacci, DO

1:00 pm **Dessert / Exhibit Hall**

1:45 pm **Elder Investment Fraud and Financial Exploitation**

Speaker: Paul Bryman, DO,
Debra Whipple, Office of the Attorney General, NJ Bureau of Securities

- Identify risk factors for financial abuse
- Identify reporting agency for fraud and abuse
- Discuss the prevention of fraud and financial abuse

3:15 pm **NJ Elder Ombudsman: Protecting Elderly Residents of LTC from Abuse & Exploitation**

Speaker: James McCracken, MHA
NJ Ombudsman for the Institutional Elderly (OOIE)

- Evaluate situations that require mandatory reporting to OOIE
- Assess roles and responsibility of OOIE in end-of-life situations and as a resource to LTC stay
- Assess potential financial exploitation in LTC or by resident family. Identify OOIE role in investigating same

4:15 pm **Closing Remarks**

NJLTCLC
Organization Presidents

Sherry Robb, NJADONA/LTC
President,
New Jersey Long-Term Care Leaders Coalition

Dr. Joshua Schor, MD, FACP, CMD
New Jersey Medical Directors Association

Dr. Benjamin Lessig, DO, CMD, PA, AGSF
New Jersey Geriatrics Society

Judith McFarland RN, CDONA/LTC
New Jersey Association of Directors of Nursing Administration/LTC

Michael Hotz, LNHA, CNHA, FACHCA
New Jersey Chapter of American College of Health Care Administrators

Planning Committee

Paul N. Bryman, DO, FACOI, AGSF, CMD

Michele Elkins, MD, PhD, CMD

Barry Heil, Logistics Coordinator

Susan Herron, RPh, CCP

Michael Hotz, LNHA, CNHA, FACHCA

Dawn Reddin, Manager of Medical Education at St Joseph's Regional Medical Center

Helaine B. Ledany, MPA, CNHA, FACHCA

Harlan Martin, RPh, CCP

Barbara Murphy, RN, BSN, CDONA, CALA

Elyse Perweiler, MPP, RN

Sherry Robb, NJADONA/LTC

Joshua Schor, MD, FACP, CMD

Maureen Ziegler, Conference Coordinator

OPT Communications

Event Management Coordinators for NJLTCLC

Barry Heil, Managing Director

Kathleen Tumminello, Assistant Director

Maureen Ziegler, Conference Coordinator

Raya Warner, Communications Coordinator

Disclosure Statement

According to the disclosure policy of St. Joseph's Regional Medical Center, faculty, editors, managers, and other individuals who are in a position to control content are required to disclose relevant relationships with commercial companies related to this activity. All relevant conflicts of interest that are identified are reviewed for potential conflicts of interest. If a conflict is identified, it is the responsibility of St. Joseph's Regional Medical Center to initiate a mechanism to resolve the conflict(s).

The existence of these interests or relationships is not viewed as implying bias or decreasing the value of the presentation. All educational materials are reviewed for fair balance scientific objectivity of studies reported, and levels of evidence.

Harlan Martin, a member of the planning committee is a shareholder for the following companies: Amgen and IVX. Elyse Perweiler has research from Baylor University to disclose. All other speakers and planning committee members have nothing to disclose.

Needs Assessment Statement

The NJLTCLC Annual Conference is intended to educate and update all healthcare disciplines and other healthcare providers on the latest information on evidence-based practices in improving the quality of care for elderly individuals.

Target Audience

The annual conference is appropriate for physicians, nurses, administrators, pharmacists, dietitians, social workers, medical directors and direct care workers in long-term care environments.

Special thanks to the following for assisting in CEU credits:
St. Joseph's Regional Medical Center, American Medical Directors Certification Program, New Jersey State Nurses Association, NJ Chapter of College of Health Care Administrators, NJ Council on Continuing Pharmaceutical Education, Commission on Dietetic Registration, NJ State Board of Social Work Examiners.

Professional Credits

All CEU Credits Currently Pending

Physician Credits

This activity is being planned and implemented in accordance with the Essential Areas and Policies of the Medical Society of New Jersey (MSN) through the joint sponsorship of St. Joseph's Regional Medical Center and the NJ Long-Term Care Leaders Coalition.

St. Joseph's Regional Medical Center is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

The St. Joseph's Regional Medical Center designates this live activity for a minimum of 5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Medical Director Credits

This program, once approved, has been allocated for up to 5 credit hours in education towards certification as a Certified Medical Director in Long-Term Care (AMDA CMD). The AMDA CMD program is administered by the American Medical Directors Certification Program. Each physician should claim only those hours of credit actually spent on the activity.

Nurse Credits

The New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Five credit hours are pending. Nurses should only claim credit commensurate with the extent of their participation in the activity.

Nursing Home Administrator Credits

Five continuing education credits for nursing home administrators are pending through the NJ Chapter, American College of Health Care Administrators. Administrators should only claim credit commensurtate with the extent of their participation in the activity.

Pharmacist Credits

Five continuing education credits for pharmacists are pending through the NJ Council on Continuing Pharmaceutical Education.

Dietitian Credits

Five continuing education credits for dietitians are pending through the Commission on Dietetic Registration.

Social Worker Credits

Five continuing education credits for social workers are pending through the NJ State Board of Social Work Examiners.

Conference Registration

New Jersey Long-Term Care Leaders Coalition

2011 Annual Conference

Person-Centered Care Across the Continuum

Early bird Registration Fee (by October 1, 2011). **$100**

Registration Fee (after October 1, 2011) $125

Registration fees must be received before the day of the conference.

First Name: _____

Last Name: _____

Title: _____ Credentials: (i.e. MD, RN, RD)

Affiliation/Facility Name: _____

Facility Address: _____

City/State/Zip Code: _____ Office Phone: _____

Home/Billing Address: _____

City/State/Zip Code: _____ Home Phone: _____

E-Mail: _____

Fax Number: _____

Paying by check:

Make checks payable to "NJ Long-Term Care Leaders Coalition"

Paying by credit card (check one):

Please note that credit card charges will appear on your monthly statement as billed to: Creative Care Consulting, LLC, d/b/a OPT Communications

[ ] MasterCard [ ] Visa [ ] American Express

Credit Card Number: _____ Exp Date _____

Cardholders Name (print): _____

Cardholders Address (print): _____

Signature: (required for CC validation) _____

Mail to:
OPT Communications
Attn: Maureen Ziegler
136 Central Avenue
Clark, NJ 07066

Fax to:
732-499-6778

Register Online:
www.OPTCommunications.com/NJLTCLC

For information call Maureen Ziegler at 732-574-9434, ext 105.

[ ] Do not include my information in Conference Journal

[ ] Special needs or accommodations

[ ] Special dietary requirements

[ ] Kosher [ ] Vegetarian [ ] Other _____

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c/o OPT Communications
136 Central Avenue, Clark, NJ 07066